

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 07947 140614Z
ACTION EA-09

INFO OCT-01 EB-08 ISO-00 /018 W
-----140921Z 065152 /10

R 140230Z APR 77
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 1051

UNCLAS BANGKOK 7947

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI

REF: USDOC 4522

1. THAILAND
2. CNTRY CODE: 549
3. SER.NO: 0144000
4. EAST ASIA INTERNATIONAL CO., LTD.
- 4A. CODE: K
5. 142 SATHORN NUA ROAD
6. BANGKOK, THAILAND
7. ESTABL: 1967
8. EMPL: 60
9. SIZE: (20-X) MEDIUM
10. REPUTATION: (22-X) GOOD
11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED
IN ORDER OF IMPORTANCE: LOCAL
12. RPT.DATE: 04/77
- 13A. 36290/135. IMP. AGT.DIST. OF ELECTRICAL EQUIPMENT
- 13B. 35316/135. IMP.AGT.DIST. OF CONSTRUCTION EQUIPMENT
- 13C. 36210/135. IMP.AGT.DIST. OF GENERATING SETS
- 13D. 36620/135. IMP.AGT.DIST. OF ELECTRONIC EQUIPMENT
- 13E. 36611/9. MFR. OF SWITCHBOARDS
- 13F. 35316/9. MFR. OF CONCRETE MIXERS

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14. CONTACT: MR. SANGUAN AHSVALIT TITLE: MANAGING DIRECTOR
15. CABLE: ESIAINCO
16. TELEX: NA
17. TEL.2336202-3
18. FINANCIAL REFS: LAEMTHONG BANK LTD., 289 SURIWONGSE ROAD,
BANGKOK; BANQUE DE L'INDOCHINE, 140 WIRELESS ROAD, BANGKOK.
19. TRADE REFS: WYCO TOOL CO., LTD., 4601 W. ADDISON

STREET, CHICAGO, ILL.60641

20. AGENCY REP: WYCO TOOL CO., LTD., CHICAGO, ILL 60641, CONCRETE VIBRATORS; WILLIAMS & LANE, INC., BERKELEY, CALIF., GENERATORS, ACQ: 1971; LAUR. KNUDSEN - NES, COPENHAGEN, DENMARK, ELECTRICAL EQUIPMENT; E.T.S. (GENERATOR) LTD., SURREY, ENGLAND, GENERATORS: METEX, HELSINKI 10, FINLAND, ELECTRIC MOTOR; ITT-METRIC, FRANCE, ELECTRONIC EQUIPMENT; WAUKESHA DRESSER INDUSTRIES INC., WAUKESHA, WIS. 53136, MARINE ENGINES, ACQ: 1977; KATO ENG. CO., 1467 FIRST AVE. N., MANKATO, MINN.56001, GENERATORS.

21. SUBJECT FIRM WAS ESTABLISHED IN 1967 AS A CORPORATION WITH AN AUTHORIZED CAPITAL OF US\$100,000. IT ACTS AS IMPORTER AND DEALER OF ELECTRICAL EQUIPMENT, CONSTRUCTION EQUIPMENT, GENERATORS AND ELECTRONIC FROM THE UNITED KINGDOM (25 PERCENT), DEMARK (20 PERCENT), WEST GERMANY (20 PERCENT), FINLAND (20 PERCENT), U.S. (10 PERCENT) AND FRANCE (5 PERCENT) FOR SALE TO GOVERNMENT AGENCIES AND PRIVATE END-USERS. IT ALSO MANUFACTURES AND ASSEMBLES 200 SWITCHBOARDS AND 100 CONCRETE MIXERS ANNUALLY. FIRM'S TOTAL INVESTMENT IN CAPITAL MACHINERY IS REQPORTED TO BE US\$15,000. ITS OFFICES OCCUPY A LEASED 2-STORY BUILDING OF 300 SQ.METERS WITH A DISPLAY SPACE OF 50 SQ.METERS LOCATED IN A BUSINESS AREA OF BANGKOK. IT ALSO HAS A WORKSHOP AND WAREHOUSE OF ABOUT 300 SQ.METERS. IT EMPLOYS 65 PEOPLE INCLUDING 20 SALESMEN AND ITS ANNUAL TURNOVER IN 1976 WAS REPORTED TO BE US\$1,400,000. FIRM IS A MEMBER OF THE THAI AND CHINESE CHAMBERS OF COMMERCE IN THAILAND, AND IS ASSOCIATED WITH THE FOLLOWING FIRMS: SECO CO., LTD. (AN IMPORTER OF UNCLASSIFIED

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MARINE ENGINES AND HEAVY CONSTRUCTION MACHINERY); CHAROENKRUNG ENGINEERING CO. LTD. (IMPORTER OF MACHINE TOOLS); F.A. ASIATIC ENGINEERING CO. LTD. (IMPORTER OF LIGHT MACHINERY). EAST ASIA INTERNATIONAL IS WELL REGARDED IN LOCAL BUSINESS AND BANKING CIRCLES AND IS CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: SATHIT/SOMSAK APPROVED BY: JAMES H. SAVERY
AT: AMEMBASSY BANGKOK
WHITEHOUSE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 14-Apr-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BANGKO07947
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770129-0526
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770459/aaaabzal.tel
Line Count: 106
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 3b35b2a5-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Previous Classification: n/a
Previous Handling Restrictions: n/a
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Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 04-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2811849
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvkey: odbc://SAS/SAS.dbo.SAS_Docs/3b35b2a5-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
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